



The driving mission behind Love What's Local is to educate consumers to purchase local goods and services. The Love What's Local logo may be used freely as long as the use is to support this mission.

Logo Basics

- There should always be a minimum of 1/4" clear space around the entire logo to maintain readability.
- The logo color is:
CMYK c-75 m-100 y-0 k-13
Pantone 259 C

Logo Don'ts

- Never size the logo less than 1 1/2" width
- Never skew the individual pieces of the logo. The logo in its entirety may be displayed at varying angles.
- Never compress.
- Never stretch.
- Never alter the proportions.
- Never "X" out.

If you have questions, please contact lovewhatslocalburg@gmail.com